

Sample 1 (10 seconds)

The (Swim Club) will hold its annual Swim-a-Thon® this Saturday at the (pool location). For information on sponsoring a swimmer, call (phone number).

Sample 2 (20 seconds)

The (Swim Club) holds its annual Swim-a-Thon® this Saturday at the (pool location). Funds raised by the swimmers benefit local swimmers and USA Swimming. If you'd like to sponsor a swimmer in this weekend's Swim-a-Thon®, call (contact name) at (phone number).

Sample 3 (30 seconds)

Swimmers from the (Swim Club) are currently seeking sponsors for their annual Swim-a-Thon®, scheduled for Saturday, (Date of SAT). The funds raised by the swimmers will enable the club to maintain and improve its current programs. If you'd like to sponsor a swimmer in the Swim-a-Thon®, just call (contact name) at (phone number).

Awards

Every participant receives a certificate of participation.

Every participant who completes 100 or 200 lengths receives a Swim-a-Thon® pin.

For every individual participant who earns \$500 or more there is also a tiered award system. Page number 20 in this handbook asks you to list all individuals earning \$500 or more. When you return the paperwork and 5%/\$12 per participant check after the completion of your event, we also ask you to write the number of athletes earning \$300-\$499.99 since we hope to be able to award athletes in this earning tier in the future. The person listed as the club contact for the Swim-A-Thon® on your contract will receive the awards for distribution.

The awards tier is:

- \$500-749.99 USA Swimming t-shirt
 (sizes are Adult: S – M – L – XL)
- \$750-999.99 USA Swimming towel
- \$1000.00 + USA Swimming bag

All awards will be shipped to the Swim-a-Thon contact person listed on the contract after the 5%/\$12 per participant check has been received by USA Swimming.